

## Think & Feel

- Concerned about his hair loss affecting his appearance and confidence.
- Motivated to maintain a healthy and active lifestyle.
- Interested in finding effective solutions for his skin sensitivity issues.
- Excited about new technological advancements and gadgets.
- Anxious about the impact of inadequate sleep on his overall well-being.

## Hear

- Hears about different hair loss treatment options from friends and colleagues.
- Listens to podcasts and online forums discussing the latest skincare regimens.
- Pays attention to tech reviews and product recommendations for new gadgets.
- Listens to advice on improving sleep quality and establishing a healthy sleep routine.
- Hears about the importance of maintaining a work-life balance for overall well-being.

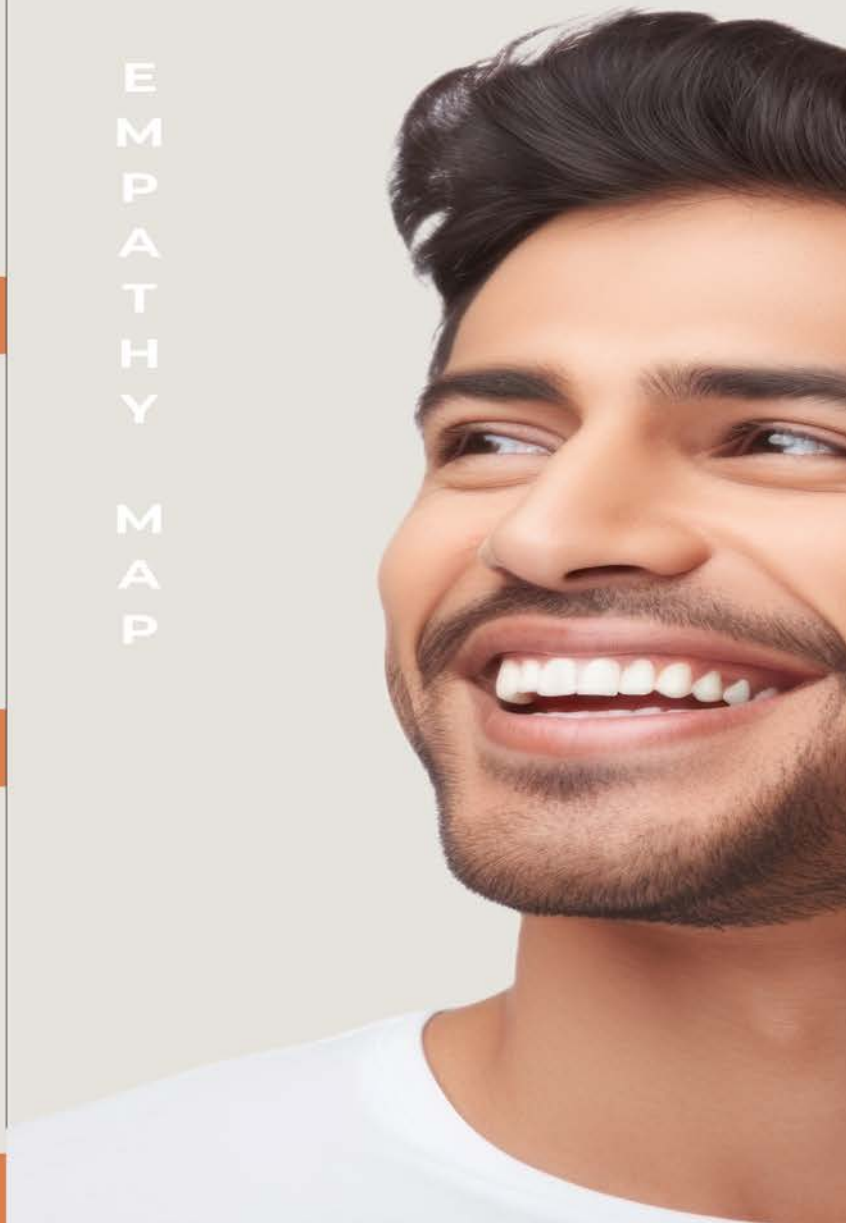
## See

- Observes various advertisements and marketing campaigns for hair loss treatments.
- Notices the use of specific ingredients in skincare products and their benefits.
- Sees the latest tech gadgets and innovations in the market.
- Witnesses the impact of adequate sleep on the productivity of his peers.
- Observes successful individuals balancing their careers and personal lives effectively.

**hims**

## Tech-Savvy Tim

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## Say & Do

- Discusses hair loss concerns with friends and family, seeking their advice.
- Actively researches and tries different skincare products and routines.
- Shares excitement about new technological advancements on social media.
- Expresses concerns about the consequences of inadequate sleep on his health.
- Engages in discussions about maintaining a work-life balance for overall well-being.

## Pains

- Frustrated by the progression of hair loss and its impact on his self-esteem.
- Stressed about finding the right skincare products that suit his sensitive skin.
- Worried about the potential long-term effects of inadequate sleep on his health.
- Anxious about the social implications of not addressing his hair loss concerns.
- Concerned about the impact of an imbalanced lifestyle on his overall well-being.

## Gains

- Enjoys the sense of confidence and well-being from effective hair loss solutions.
- Benefits from improved skincare routines, leading to healthier and clearer skin.
- Gains a sense of accomplishment and excitement from using new technological gadgets.
- Achieves better overall health and well-being through improved sleep quality.
- Feels a sense of fulfillment and happiness from maintaining a balanced lifestyle.

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## WHY HIMS

Why should I choose  
Hims hair lost treatment?



## PAYMENT

Do Hims offer online doctor  
visits with no insurance?

**THINNING**  
Why should I choose  
Hims hair lost treatment?

# HAIR TREATMENTS

## SHAMPOO

Do Hims sale  
hair loss shampoo ?

## CONSULTATIONS

Do Hims offer free  
hair loss consultations?

## PRODUCTS

Besides the Rx hair loss  
treatments, what other hair  
lost products do Hims  
carry?