



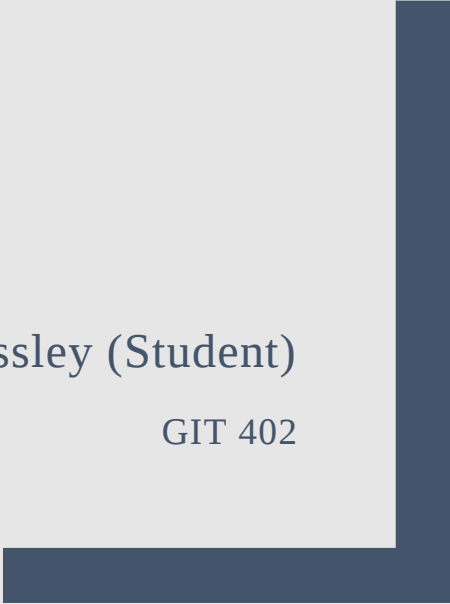
CeraVe

04/24/2023

Establish Social Media Presence with
Graphics

Damien Pressley (Student)

GIT 402



FACEBOOK



Profile Image/Avatar: 180 x 180 pixels

- Cover Photo: 820 x 312 pixels



Shared/Timeline Image: 1200 x 630 pixels



INSTAGRAM



- Profile Image/Avatar: 110 x 110 pixels

Photo Template Watermark
(For photo posts): 1080 x 1350 pixels



Square Image Template
(For general non-photo posts): 1080 x 1080 pixels



TWITTER



Profile Photo/Avatar: 400 x 400 pixels

- Header Photo: 1500 x 500 pixels



In-Stream Photo: 1024 x 512 pixels



YOUTUBE



Channel Profile Photo/Avatar: 800 x 800 pixels

Channel Cover Photo: 2560 x 1440 pixels



- Video Poster Image/Thumbnail Template (for individual videos): 1280 x 720 pixels



